

# STORAGE 360°

REDEFINING PRODUCT AND CHANNEL INNOVATION

POWERED BY

**TOSHIBA**

Leading Innovation >>>

HOSTED BY

**Enterprise**  
CHANNELS MEA

BROUGHT BY



21<sup>st</sup> MARCH  
2018  
UAE

## AGENDA

**09:00AM:**

REGISTRATION AND NETWORKING

**09:40AM:**

WELCOME NOTE BY EDITOR AND  
INTRO OF ATTENDEES

**10:00AM-11:00AM:**

INTERACTIVE SESSION ON  
ENTERPRISE STORAGE

FOLLOWED BY LUNCH AND  
NETWORKING

The explosion of big data and the penetration of IoT devices have driven the need for increased memory capacity in enterprises and day-to-day life equally. Innovations in speed, capacity and interfaces have been re-writing the DNA of next generation enterprise storage. As data dwells in the modern enterprises as the new currency it becomes equally important to have a next-generation vault that is intricately built to not only store it, but secure it as well.

Enterprise Adviser invites you to a highly customized RoundTable of storage leaders in the Kingdom of Saudi Arabia. A unique mix of channel partners and customers who together are redefining the future of enterprise storage in the kingdom. Discuss the future and business potential of mission critical, surveillance and near line drives and how they are disrupting the storage market of the kingdom. After all innovation is not just about a product... it is about the entire ecosystem.

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