

CYBER SENTINELS
PRESENTS

#REVOLVESENTINELS



04 SEPTEMBER 2019
DUBAI, UNITED ARAB
EMIRATES



12 SEPTEMBER 2019
KSA, RIYADH, KINGDOM
OF SAUDI ARABIA



**ARE YOUR
CYBER SENTINELS
ARMED?**

BROUGHT BY



OFFICIAL MEDIA PARTNER





PROFILE

As the sophistication of cyber-attacks continue to increase, the challenge of keeping the enterprises protected while ensuring the business requirements are met is an extremely difficult task.

The GEC Security Symposium 2019, presented by Cyber Sentinels, explores the true meaning of what end-to-end security means in a digital enterprise. The symposium is an excellent platform for collaboration between those working in the IT security industry and those who provide the latest solutions and services in this sector.

In its second edition, the event brings to you thought provoking presentations by the industry security leaders from GCC, panel discussions and latest security insights. The GEC Security Symposium is your go-to-event showcase, learn or share about security that matters.



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CISOs FROM VARIOUS SECTORS



Retail



Manufacturing



Government



Telecom



Education



Services



Transportation



Hospitality



Healthcare



Oil & Gas



Real Estate &
Construction



Transportation
& Logistics

230

Total no of
attendees

85

CISOs

50

Security professionals
and practitioners

70

CIOs and IT
Managers

25

Security Solution
providers

35

CISO
Awards

WHO WILL ATTEND?

CISOS, CIOs, CTOS

HEAD OF IT SECURITY

RISK AND COMPLIANCE MANAGERS

SECURITY MANAGERS

SECURITY VENDORS, VADS, SIS AND RESELLERS

CISOs
FROM



KSA



Kuwait



Bahrain



Oman



UAE



Ghana



Kenya



Egypt



2018 HIGHLIGHTS

#REVOLVESENTINELS



KEY HIGHLIGHTS

ASSOCIATION WITH THE GOVERNMENT

SPEAKERS ACROSS MAJOR INDUSTRY

VERTICALS

POWER PANEL DISCUSSION

GEC CISO AWARDS

TOPICS TO BE COVERED IN 2019

MACHINE LEARNING AND ARTIFICIAL

INTELLIGENCE

BLOCKCHAIN SECURITY

IOT SECURITY

IDENTIFICATION AND AUTHENTICATION

DATA SECURITY



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2018 HIGHLIGHTS



2018 HIGHLIGHTS

#REVOLVESENTINELS



WHAT'S NEW IN 2019? HOW CAN YOU BENEFIT?

Apart from the wide networking opportunities with the IT industry leaders from the region, you can take advantage of this platform by –

EXHIBITION BOOTH

EXHIBIT AT GECSS TO –

- STAY AHEAD OF YOUR COMPETITION AND ESTABLISH YOUR BRAND AS A MAJOR FORCE IN THE MARKET
- AMPLIFY YOUR EXPOSURE
- LAUNCH / DEMONSTRATE NEW PRODUCTS AND SERVICES

2018 HIGHLIGHTS

#REVOLVESENTINELS



SECURITY INNOVATION AWARENESS THROUGH WORKSHOPS / ROUNDTABLES / COUNTRY SPECIFIC SESSIONS

Exhibitors can opt for various opportunities like focused roundtable of 10 to 15 CISOs that will cover end-to-end security topics that includes cyber security, cloud security, networking security, email security, document security, firewalls and emerging IOT security.

Selected exhibitors/partners will get an opportunity to run an expert training/certification workshop for a selected list of security officers/personnel. An ideal opportunity to showcase your solutions to a focused group of attendees.

There is no one-security-fits-all when it comes to the different countries of GCC— we understand this. Witness the coming together of leading security minds from the government and private sectors in the region as they present their security infrastructure.

BENEFITS –

- SHOWCASE YOUR SOLUTIONS
- DIRECT CUSTOMER ENGAGEMENT
- COMMUNICATING THREATS AND RISKS TO THE C-SUITE



SECRET BRIEFINGS OVER BREAKFAST / CISO DINNER

A SERIES OF CLOSED-
DOOR BRIEFINGS /
SOLUTION SHOWCASE
WITH THE INDUSTRY
LEADERS ON THE
BREAKFAST / DINNER
TABLE.



TECH START-UP ZONE

A SPECIAL ZONE FOR
THE SECURITY START-
UPS TO SHOWCASE
THEIR INNOVATIONS



COUNTRY ZONES

A DEDICATED ZONE
TO THE EXHIBITORS
FROM OUTSIDE THE
UAE TO PROMOTE
THEIR UNIQUE
SERVICES AND
OFFERINGS



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GEC CISO AWARDS 2019

Presented during the GEC Security Symposium, the GEC CISO Awards will recognize the hard taskmasters of security in the digital enterprises and felicitate their unwavering commitment towards their organization's security infrastructure.

The award recognizes the top CISOs who are using technology to secure critical business information assets and minimize risk while delivering business value. The award ceremony is a platform to showcase their achievements, share their expertise and knowledge.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

ONE
OPPORTUNITY
AVAILABLE

\$30,000

MARKETING & COLLATERAL BENEFITS

- Logo and / or acknowledgement on marketing materials including media advertising, newsletter bulletins, delegate information sheets and mail outs
- A hyperlink to your website from the conference website
- Primary brand positioning on all pre & post event communications
- Primary brand positioning on Hallway and Conference Room directional signage and literature
- Table flags with Corporate logo and signage

ON SITE BENEFITS

- Logo presence on onsite conference materials including directional signage, on-screen displays in catering and registration areas
- Exhibition area in prominent position including 4x1m booth with signage
- Showcase organization's best practices on stage during the event after the key-note session
- A table for 6 reserved for guests of the sponsor at the gala dinner
- Corporate banner in the Registration Area
- Corporate banner at the Welcome Reception
- Marketing material distribution/display (hard and soft copies)
- Conference giveaways (branded pens, note pads etc)
- Formal verbal acknowledgement at the Conference Opening presentation
- Back drop Logo identifying participants as Presenting Sponsors

- Includes hanging sponsor recognition signage
- Company logo on the online Branding
- Exclusive one- one meeting with the End-User

MEDIA COVERAGE

- Media coverage before, during and after the event
- Listing of pre- and post-event on ECMEA Online & Print platforms
- Media interviews with organization's officials and heads before and after conference
- Media Coverage to cater to your current marketing campaigns
- Gain access to an ever-expanding digital community
- 1 full page coverage on the main magazine
- 1 full ad in ECMEA
- Includes sponsor of Folder Jacket with Branding
- 4 or 8 page booklet insert with the folder jacket

EXCLUSIVE SOCIAL MEDIA COVERAGE

- Mentions and tagging in the event social media accounts
- Increase your brand awareness
- Exclusive Social Media Content designed for target audiences
- Make your presence felt among online potential clients

EXCLUSIVE NETWORKING BENEFIT

- 6 VIP invitations to attend the conference
- Attend official networking day with top potential businesses
- Participate in the panel & discussions
- One on one meetings to be arranged with participants wish list

PLATINUM SPONSOR

TWO
OPPORTUNITIES
AVAILABLE

\$25,000

MARKETING & COLLATERAL BENEFITS

- Logo and / or acknowledgement on marketing materials including media advertising, newsletter bulletins, delegate information sheets and mail outs
- A hyperlink to your website from the conference website
- Primary brand positioning on all pre & post event communications
- Primary brand positioning on Hallway and Conference Room directional signage and literature
- Table flags with Corporate logo and signage

ON SITE BENEFITS

- Logo presence on onsite conference materials including directional signage, on-screen displays in catering and registration areas
- Exhibition area in prominent position including 4x1m booth with signage
- Showcase organization's best practices on stage during the event.
- Corporate banner in the Registration Area
- Corporate banner at the Welcome Reception
- Marketing material distribution/display (hard and soft copies)
- Conference giveaways (branded pens, note pads etc)
- Formal verbal acknowledgement at the Conference Opening presentation
- Back drop Logo identifying participants as Presenting Sponsors
- Includes hanging sponsor recognition signage
- Company logo on the online Branding
- Exclusive one- one meeting with the End-User

MEDIA REACH

- Media coverage before, during and after the event
- Listing of pre- and post-event on ECMEA Online & Print platforms
- Media interviews with organization's officials and heads before and after conference
- Media Coverage to cater to your current marketing campaigns
- Gain access to an ever-expanding digital community
- Double Page Spread (or 2 x 1 full page color) advertisement inside the official catalogue of the Exhibition
- 1 full page coverage on the main magazine
- 1 full ad in ECMEA

EXCLUSIVE SOCIAL MEDIA COVERAGE

- Mentions and tagging in the event social media accounts
- Increase your brand awareness
- Exclusive Social Media Content designed for target audiences
- Make your presence felt among online potential clients

EXCLUSIVE NETWORKING BENEFIT

- 6 VIP invitations to attend the conference
- Attend official networking day with top potential businesses
- Participate in the panel & discussions
- One on one meetings to be arranged with participants wish list

GOLD SPONSOR

THREE
OPPORTUNITIES
AVAILABLE

\$20,000

BENEFITS

- Logo and / or acknowledgement on marketing materials including media advertising, newsletter bulletins, delegate information sheets and mail outs
- A hyperlink to your website from the conference website
- Primary brand positioning on all pre & post event communications
- Logo presence on onsite conference materials including directional signage, on-screen displays in catering and registration areas
- Exhibition area in prominent position including 4x1m booth with signage
- Corporate banner in the Registration Area
- Corporate banner at the Welcome Reception
- Marketing material distribution/display (hard and soft copies)
- Conference giveaways (branded pens, note pads etc)
- Formal verbal acknowledgement at the Conference Opening presentation
- Back drop Logo identifying participants as Presenting Sponsors
- Includes hanging sponsor recognition signage
- Company logo on the online Branding
- Exclusive one- one meeting with the End-User
- 1 full page coverage on the main magazine
- 1 full ad in ECMEA
- Media coverage before, during and after the event
- Listing of pre- and post-event on ECMEA Online & Print platforms
- 4 VIP invitations to attend the conference

SILVER SPONSOR

THREE
OPPORTUNITIES
AVAILABLE

\$15,000

BENEFITS

- Logo and / or acknowledgement on marketing materials including media advertising, newsletter bulletins, delegate information sheets and mail outs
- A hyperlink to your website from the conference website
- Primary brand positioning on all pre & post event communications
- Logo presence on onsite conference materials including directional signage, on-screen displays in catering and registration areas
- Exhibition area in including 4x1m booth with signage
- Marketing material distribution/display (hard and soft copies)
- Conference giveaways (branded pens, note pads etc)
- Formal verbal acknowledgement at the Conference Opening presentation
- Back drop Logo identifying participants as Presenting Sponsors
- Includes hanging sponsor recognition signage
- Company logo on the online Branding
- Exclusive one- one meeting with the End-User
- 1 full page coverage on the main magazine
- 1 full ad in ECMEA
- Media coverage before, during and after the event
- Listing of pre- and post-event on ECMEA Online & Print platforms
- 2 VIP invitations to attend the conference

STRATEGIC PARTNER

TWO
OPPORTUNITIES
AVAILABLE

\$17,000

BENEFITS

- Opportunities to showcase your organization's products/services
- Organization's sponsorship will be highlighted during the promotion campaign
- Displaying of your Organization Logo throughout the Conference
- Placement of your organization's brochure and print material on each table
- (4) banners display at the venue (1m width x 2m height)
- Recognition in the press releases and e-newsletters
- Interview of your organization's officials during the conference
- Opportunities for media interviews during the event
- Marketing opportunity for your organization in our ECMEA magazine
- Allocation of a special area for displaying your brochures, booklets and for other giveaways
- 5 VIP passes for your delegations
- Certificate of Appreciation for Strategic Partnership
- Displaying of company logo on screens and videos during the conference and award ceremony

TECHNOLOGY PARTNER

ONE
OPPORTUNITY
AVAILABLE

\$15,000

BENEFITS

- Primary brand positioning on all pre & post event communications
- Primary brand positioning on all on-course directional signage and literature
- 1 roll up banner on the hallway / conference room
- 1 full page coverage on the main magazine
- 1 full ad
- 2 VIP Invitations
- Exhibition Area

AWARD TITLE SPONSOR

ONE
OPPORTUNITY
AVAILABLE

\$15,000

BENEFITS

- Allocation of special area for displaying your brochures and marketing materials
- Mentioning of your company name and slogan as award title sponsor
- 2 VIP invitation to attend conference
- 8 VIP passes for the awards ceremony
- Table reservation for the awards ceremony
- Your organization's logo on all event marketing and advertising materials
- Excellent regional and global marketing opportunity
- Present your organization's best practices during the conference for 30 mins
- Benefit from associated regional and global event marketing campaigns
- Media interviews with officials of your organization before and after conference
- Opportunity to speak about your organization during the conference
- Display banners display at the venue (1m width x 2m height)
- We welcome further suggestions from you

LUNCH SPONSOR

ONE
OPPORTUNITY
AVAILABLE

\$12,000

BENEFITS

- Primary brand positioning on all pre & post event communications
- Primary brand positioning on all on-course directional signage and literature
- 1 roll up banner on the hallway / conference room
- 1 full page coverage on the main magazine
- 1 full ad
- 2 VIP Invitations
- Exhibition Area

EXHIBITING OPPORTUNITIES

FIVE
OPPORTUNITIES
AVAILABLE

\$10,000

BENEFITS

- Primary brand positioning on all pre & post event communications
- Primary brand positioning on all on-course directional signage and literature
- 1 roll up banner on the hallway / conference room
- 1 full page coverage on the main magazine
- 1 full ad
- 2 VIP Invitations
- Exhibition Area

ALL THE PRICE
MENTIONED
ABOVE ARE
EXCLUDING VAT



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